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CONTACT:

Justin Epstein

Premier Public Relations

678.699.4659

justin@premier-pr.com

NEW FOUNDATION PROVIDES REVOLUTIONARY MODEL FOR ARTISTS

Bridge Music Foundation offers a different approach to traditional artist development with the help of music veterans and business executives.

Atlanta, GA (June 13, 2011) - The Bridge Music Foundation is a not-for-profit organization founded by Jan Smith (Owner of Jan Smith Studios), known affectionately throughout the industry as "Mama Jan," and Jim Ramseur (Philanthropist & Music Lover), whose purpose is to provide philanthropic financial support and artist development for talented musicians who would otherwise never have the opportunity to follow their own musical journeys.

BMF offers a different approach to the traditional artist development process. To fully develop an artist, they believe it's just as important to mold applicants in business, as it is artistically. With the help of the Joel A. Katz Music & Entertainment Business Program at Kennesaw State University, BMF artists will be provided with the educational resources and business tools needed in order to create sustainable careers in music. This will simultaneously protect them from many of the financial and contractual pitfalls which they will likely encounter in the modern music industry.

"We believe that music is art, and that artists are capable of producing their best music when they have access to the proper developmental tools and mentors to help them refine their talents," says Smith. For more than twenty years Jan Smith has been a prominent figure in the music industry as a singer/songwriter, a producer/consultant or, most notably, a vocal coach/vocal producer who has trained some of the most distinctive voices in the business such as Usher, Justin Bieber and Sugarland, just to name a few.

The Bridge Music Foundation uses an "open door" application system, meaning that anyone who meets their criteria can apply. The foundation and its board of directors leverage their relationships and industry insight in order to provide each selected artist with a world-class team that is custom tailored for their specific needs. "We assemble a project team to execute the strategy, negotiate rates and prepare a development budget to begin the development process," Ramseur explains. "I hope that our fellow music fans, corporate america and the music community at large will join us in creating an artist-friendly platform for up-and-coming talent."

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About Bridge Music Foundation

Bridge Music Foundation is a new music model created by like-minded entertainment and business professionals who recognize the need for a new system of artist development in the modern music industry. BMF operates under a non-profit structure that allows us to provide our resources to artists free of charge. All of our funding comes from the charitable contributions of our sponsors and donors – a network of philanthropic companies and individuals who share in our vision.

For more information, interviews and press materials, contact justin@premier-pr.com.

Bridge Music Foundation is located at One Alliance Center, 3500 Lenox Road NE, Suite 200, Atlanta, GA 30326. For additional information visit www.bridgemusicfoundation.org.